



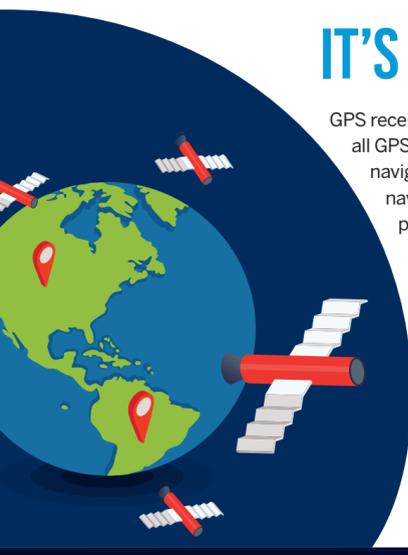
TRIMBLE CATALYST ON-DEMAND

AN INTRODUCTION TO CATALYST ON DEMAND

AND HOW CAN YOU USE IT TO PRECISION-ENABLE YOUR FIELDWORK.

Trimble® Catalyst™ On Demand introduces flexible and truly on-demand access to high quality RTK positioning. This new approach from Trimble gives you access to an all-in-one positioning service for mapping, navigation, and visualization field workflows—on demand. From sole operators, through to organizations wanting to equip entire field teams, the power of RTK-quality GNSS field workflows is now more accessible, more affordable, and more flexible than ever before.

WHAT IS TRIMBLE CATALYST? IT'S GPS, BUT NOT AS YOU KNOW IT.



GPS receivers are everywhere—in your phone, in your car, on your boat. But not all GPS receivers are made equal. The average phone's GPS is OK for basic navigation, but not good if you need to precisely locate, measure, map, or navigate from point to point with centimeter control. That's where professional GPS devices and GPS correction services come in.

Trimble are experts in producing high quality devices that use GPS satellites and a number of other Global Navigation Satellite Systems (or GNSS for short), and combine with correction services to compute centimeter-level positions.

Professional GNSS devices like this can be bulky and complex, and buying the right solution can be a significant financial investment.

Trimble have come up with a way to give you all of the performance of professional RTK quality GNSS, while maintaining all the benefits of the simplicity of GPS on your smartphone. We call it Trimble Catalyst.

POSITIONING... AS AN ON-DEMAND SERVICE



Trimble Catalyst is a completely new concept: GNSS as a service. By plugging a small low-cost antenna into your phone, and running the Catalyst app, your phone becomes a centimeter-capable positioning device. And rather than the thousands of dollars price tag typically associated with this sort of device, Catalyst On Demand is accessible with a simple pay as you go subscription model. You pay for what you need, when you need it, and pay nothing when you don't. Catalyst On Demand is available in hourly units, so you can buy and consume as much (or as little) time as you need, on demand.

WHO IS IT FOR?



Catalyst is for anyone who needs accuracy on demand. It is especially designed for the new wave of businesses, like yours, who understand the benefits that location intelligence can bring to field workflows, but who don't rely on GNSS as the primary tool for getting work done. If equipping a large team of workers with high end GNSS solutions is too costly, if your need for GNSS tools fluctuates from week to week, or if you only need to use high accuracy GNSS tools for a small part of your day to day work, then Catalyst On Demand is for you.

HOW DOES IT WORK?

SET UP AN ACCOUNT

Buy Catalyst On Demand from your local Trimble Distributor. Setting up an account is as simple as purchasing an On Demand time bundle. Purchase as much or as little time as you want. On Demand bundles last 12 months from the date of purchase, and your On Demand account can be shared by as many (or as few) team members as you want. Your distributor will configure your account, as well as arranging shipment of any additional hardware or accessories.

SHIPPING HARDWARE AND ACCESSORIES

Catalyst runs on Android™ phones and tablets. You or your team can use the phone you already have, or choose a compatible Trimble Android device. Each user will need a Trimble DA1 antenna to use the service. The DA1 simply plugs into the USB socket on your Android device and is needed to deliver clean GPS data to the Catalyst app. As soon as you receive your hardware, you are ready to get started.

CONFIGURE AND SHARE

Adding and removing users from your On Demand account is as simple as naming or removing email addresses in our simple admin interface. Users can be added or removed from your account at any time.

FIELD SETUP

As soon as your team are named on the account, they are ready to go. Install any Catalyst enabled app on the phone or tablet, plug in a DA1 antenna, and sign in with the email addresses named on the account. Named users have instant access to the Catalyst On Demand service on their phone or tablet.

MONITOR

The account owner can always see how much time is available in the account, and can keep track of how the On Demand time is being consumed. Our simple interface allows usage reports to be generated at the touch of a button.

GO ON DEMAND

Starting an On Demand session is as simple as pressing the Start button in any On Demand enabled app. Just launch Catalyst and draw down as much time as is required—starting from as little as one hour at a time. So long as the user's device is online, and your On Demand balance is topped up, any user on the account can access the service at the touch of a button.

MANAGE

As your account level gets low, it's time to top up. Keep your account balance above zero and Catalyst On Demand is always available. With Catalyst On Demand you only pay for the time you consume, so there are never any nasty surprises. You don't need to predict weeks or months in advance how much time you need, or how many users need access. If you don't need to use the service for a few weeks, no problem. Your balance remains available to use next month*.

RESULTS

Trimble Catalyst gives you simple, easy access to RTK GNSS On Demand. You are always in complete control over how much you spend and when you spend it. **What could be simpler?**

*Hours are usable for up to 12 months from date of purchase.

WANT TO FIND OUT MORE?

FOR MORE INFORMATION ON TRIMBLE CATALYST AND THE ON DEMAND PAYMENT OPTION, VISIT CATALYST.TRIMBLE.COM, OR GET IN TOUCH WITH YOUR LOCAL TRIMBLE DISTRIBUTOR.